

Public Disclosure of Student Achievement

Institution Name: Southwestern Assemblies of God University

Business Unit(s) included in this report: Business Department

Academic Period Covered: 2016-2017

Date Submitted: September 19, 2018

PROGRAM	INDICATOR	RESULT
Master of Business Administration	4 Year Master Graduation Rate	No Program Data for Fall 2013 & Spring 2014
BS – Business – Business Administration (formerly General Business)	FTFT Degree-Seeking Retention Rate	77%
BS – Business - Accounting	FTFT Degree-Seeking Retention Rate	No Fall 2015 FTFT Enrollments
BS – Business – Business Sport Management	FTFT Degree-Seeking Retention Rate	No Fall 2015 FTFT Enrollments
BS – Business – Human Resource Management	FTFT Degree-Seeking Retention Rate	No Fall 2015 FTFT Enrollments
BS – Business – Management	FTFT Degree-Seeking Retention Rate	0%
BS – Business – Marketing	FTFT Degree-Seeking Retention Rate	50%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
4 Year Master Graduation Rate	First-time graduate students who enrolled in the MBA program in Fall and Spring semesters are compiled into a cohort and tracked through the Summer of the fourth year to determine a four-year graduation rate. The rate is calculated by dividing the

	<p>number of students who graduated with an MBA by the number of students in the initial cohort.</p> <p><i>There is no data for this cohort year because the MBA program did not start until the 2014-2015 academic year at SAGU.</i></p>
FTFT Degree-Seeking Retention Rate	<p>IPEDS Methodology – First-time, full-time degree-seeking students enrolled in the respective program for the Fall 2015 semester are entered in the cohort and, then, tracked through the Fall 2016 semester to determine if they returned. The return number is divided by the entry number to attain the retention rate.</p>